



REGISTRATION FORM

Date of Submission: \_\_\_\_\_

Brand/Label name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Tel: \_\_\_\_\_

Number of years/ months your brand has been in business, if applicable?

\_\_\_\_\_

Select Collection Gender  
(Please tick)

Men's wear ( )

Women's wear ( )

Both ( )



Name: \_\_\_\_\_

Signature & Stamp: \_\_\_\_\_

Date: \_\_\_\_\_

## Participation Package for Brands

A minimum of 10 and a maximum 20 runway looks (20 minutes fashion runway presentation)

Make-up & Hair Styling

Choreography

Appropriate music selection for designer collections

Sound system and music

Backstage helpers/ dressers and steam-iron equipment

Dress-fitting and wardrobe assistance

Full show production including lights, sound, audio and visuals Logo projection during the designer's runway show

One page designer/brand profile in the catalogue for buyers and media 15 invitation cards for designer/brand's show

An opportunity to meet local and international buyers and media specially invited by the

organizer PR support, publicity and assistance to deal with the media

Hotel Accommodation\* **(Conditions apply)**

Participation Fee for Karachi /Islamabad High Street Fashion Week: 3 Lakh for one event and 5 Lakh for both events with

**Exclusive discount of 1lakh.**



Select Event (Please tick)

Karachi Highstreet Fashion Show ( )

Islamabad Highstreet Fashion Show ( )

**Terms of payment:**

100% payment in advance through cross cheque in favor of **Excellent Event & Entertainment (Pvt) Ltd.** The last date of registration is **15<sup>th</sup> July 2021.**

**Bank Details:**

Bank Name: **Faysal Bank Limited**

Title of Account: **Excellent Event & Entertainment (Pvt) Ltd.**

Account No.: **01310060008874**

Branch Code: **1031**

IBAN Code: **PK24FAY50001310060008874**



Registered Office:

Suite No. 1, 1<sup>st</sup> floor Building, 12 -c Opp. Butler's Chocolate Cafe, 6<sup>th</sup> Commercial Lane Zamzama, Karachi-Pakistan. Tel :  
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